

Newsletter

October 2016



Sunrise of new era!

With a PAN India presence of marketing officers and our brand acceptance throughout the Country, we shall now Endeavour to increase our reach by exploring the infrastructure already made, build a broader customer base and create a brand pull to support our sales channel.

Wish You A Very
*Happy
Diwali*



Light India Exhibition @ Pragati Maidan, New Delhi

It's was an opportunity to get connected with the right stakeholders. At the exhibition, we displayed Smart Lighting Solutions like CCMS technology for streetlight, Mobile-operated LED Lamps, and IR-censor-based Lighting Panel for commercial segment, among others.



Hon'ble Power, Coal, New and Renewable Energy Minister - Mr. Piyush Goyal Visited HPL Stall

Switch Expo @ Vadodara, Gujarat

It was 5 days event studded with innovative product previews, latest technology presentation, concepts and pure business interactions. This was perfectly in tune with the whole 'Make In India' revolution that is taking over the country.

Hon'ble Energy Minister (MP) Mr. Paras Chandra Jain Visited HPL Stall



Diversified campaign was executed in various cities.

IPO Road Shows in Mumbai, Ahmedabad & Rajkot



TV Coverage during business hours

Impressive response on social media

HPL ELECTRIC & POWER LIMITED
NATIONAL STOCK EXCHANGE OF INDIA LIMITED

CORPORATE EYE
HPL ELECTRIC LISTS ON BOURSES

VEDANTA
To Pump \$300 Mn Into Hindustan Zinc To Expand Capacity
Vedanta 185.75 7.00 3.92%

MARKET DATA
SENSEX 23,907.83
NIFTY 1,264.40 -0.10
BSE SENSEX 23,907.83
ADNI PWR 28.15 +0.00 +\$8.74
KSK Ener 14.58 +0.00 +\$8.74

HPL ELECTRIC & POWER
FY11-15 Revenue CAGR Growth 17%
EBITDA 15%
Profit -2%
Debt Addition Over ₹300 cr

At Day's Low
DLF 151.75 2.66%
Edelweiss 120.75 0.25
Talwal 273.15 10.90
Eicher 246

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LinkedIn Post:
HPL Electric & Power Ltd
If you missed the telecast of 'CNBC's Inspirational Brand - Make in India' where our joint MD, Mr. Gautam Seth talked about our initiatives with CNBC-TV18, you could have a look now <https://lnkd.in/f7v9GcY>

Facebook Post:
HPL Electric & Power Ltd
Share • 1 month ago
Last Day for HPL IPO.
Here is all you need to know about the growth and company performance in past few years. Have a look.

HPL Electric and Power IPO Subscribed 8 Times
MUMBAI: Electrical equipment manufacturer HPL Electric Power's ₹361-crore initial public offering ended on Monday, which was received bids for nearly eight times the issue being priced between ₹202 per share, received bids for 2,202 per share, as against 1.4 crore shares excluding the portion reserved for institutional buyers and high net worth individuals. The quantum of shares subscribed was 5.8 times the size of the issue.

HPL Electric IPO subscribed 8 times
HPL Electric & Power's ₹361-crore initial public offering was over-subscribed by nearly eight times at the close of bidding on Monday. The IPO received bids for over 11.53 crore shares as against the issue size of 1,44,40,001.

HPL to Use IPO Proceeds to Repay its Debt, Says MD
In an interview to ET NOW, Gautam Seth, joint MD of HPL Electric & Power, said that it looks to raise ₹360 crore through an initial public offering (IPO). He said the company plans to use ₹130 crore for paying term debt and ₹130 crore as margin money for the IPO. The balance of ₹100 crore will be used to repay term debt, mainly for

HPL Electric IPO success Growth Prospects Make HPL a Buy for Long Term

MEDIUM-TERM investors can look out for listing gains due to relatively cheaper valuations. co to use funds to cut debt

Financial Matrix

Category	Shares offered (lakh)	SI (₹)	Net Proceeds (₹)
QIBs	41,25,715	23.8	981.73
NIIs	30,94,286	68.79	2130.00
RIIs	72,20,000	21.51	1553.00
Total	1,44,40,001	2,14,03.3	4,664.73

EXPECTED EARNING BOOST After listing. HPL's P/E may jump over 17 times on earnings boost

Proceeds of IPO will be utilised for repayment of term debt and to fund working capital

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Other Products

new 2 in 1 LED Bulb

- 2in1 LED Lamp gives you the luxury to choose between two lights: crystal white and golden yellow
- Colour changing between crystal white (9-watts) and golden yellow every time the light is turned on
- Up to 40% energy saving over 15W CFL
- Up to 85% energy saving compared to GSL
- Application area: Mood lighting, residential areas (halls, bedrooms, lounge areas) and offices



Cool White & Warm White in 1 Bulb



new Motion / IR Sensor LED Panel & Tube Light

- 2x2 LED Panel & Tube light with Motion sensor / IR sensor with dimmable technology
- Color temperature and brightness can be adjusted with remote control
- Idea for Better energy conservation in office area
- Easy Installation and Eco-friendly

new Elmo Modular Switch

- Made from fire retardant UV stabilized engineering plastic.
- Complies with BIS Standards.
- Tested upto 1 Lakh switching operations.
- Slim, Sleek & Stylish looks.
- Regulator 360° complete rotating knob & 100%
- Humming free.
- Glossy finish makes it dust & maintenance free.



Centralised Control Monitoring System (CCMS) For Street Light

- Remote Monitoring & Controlling.
- Individual / Group Controlling.
- Comprehensive Monitoring.
- Real time operation and control.
- Enhanced Computerised Reports.
- Power Theft Alert.
- SMS to maintenance staff in case of Fault.
- Many Other Advanced Features.



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