



Newsletter

November, 2018

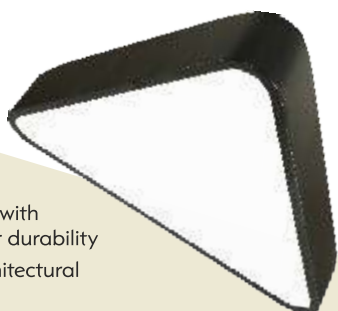
Celebrate this diwali with HPL LED Lighting



Introducing new lighting range at Light India Expo 2018

Trios Lighting

- High lumens package
- CRCA die cast formed housing with UV and corrosion resistance for durability
- Thermo - painting finish in architectural white black grey & red etc
- Best for architecture lighting applications.



Rays Lighting

- High lumens package
- CRCA die cast formed housing with UV and corrosion resistance for durability
- Thermo - painting finish in architectural white black grey & red etc
- Available in Suspended & Surface



Spark LED Panel

- 2 In 1 Sleek Design Panel
- In Built Driver
- High Efficiency and Brighter Light



COB Lighting

- High Quality Die casting Aluminum
- Excellent Efficacy and Performance
- Bridge Lux COB



R Lamp

- High Quality Die casting Aluminum
- Excellent Efficacy and Performance
- High Power Factor



Light India Expo 2018



Light India 2018

at Pragati Maidan, New Delhi

Light India 2018 brings together the largest players in the industry come together to showcase their latest technologies and innovations thus providing insights about the fastest and most rapidly emerging trends in the lighting industry. In addition to our existing range, we have introduced our new range of consumer products Spark LED panel and architectural beautification LED range.



Officials interacting with VVIP Delegation



Stall was inaugurated by Shri Vidyasagar Sonkar, BJP General Secretary, MLC & Ex. MP



REI Expo 2018

at India Expo Mart, Greater Noida

REI Expo layers an outstanding platform to showcase our latest BOS (Balance of System) product range and offerings in renewable energy, along with the hands on experience of our latest technology. REI Expo is also a meeting place for some of the major suppliers, consultants, industry experts and relevant people from different states and power utilities are present to witness the showcased products.

Solar Street Light 12W Luminary (Bluetooth)

- Renewable and Independent green energy source
- Automated switch ON and OFF
- Bluetooth Enable Luminary so easy to access the data



Solar Home Lighting Solution

- Compact and Highly efficient
- Simple, Rugged and Reliable
- Ideal solution for rural and remote areas where power
- Supply is unreliable

Enhancing foothold in African Markets

Meeting with key officials to boost Export Revenue and Enhance Foothold in the African Markets



Lesotho (Africa) Ambassadors' visit to our Kundli & Karnal facility



Rwanda (Africa) Ambassadors' visit to our Kundli & Karnal facility



Mr. Gautam Seth (JMD) attended Annual Dinner with Lesotho (Africa) Ambassador



HPL Electric receives order worth Rs. 52.3 crores for Smart Meters from Leading Private Power Utility.

With having strong execution capabilities, we have recently accomplished Smart Meters order from one of the leading private power utilities. This indicates HPL's recognition as one of the leading smart meter providers in the country.

26th Annual General Body Meeting (AGM)



held on 27th Sept.'18
at Palm Green Resort, GT Karnal Road



Social Media & PR Promotions

TG focused brand campaign is active on all the social media platforms like Facebook, Twitter, LinkedIn and Google display network reaching the customer base at large.



Follow us :    



HPL has sponsored News18 (MP-CG & Rajasthan) regional channel as '**Powered by**' with category exclusivity in **LED Lighting** during Elections 2018.

2 months campaign with brand visibility throughout the day certainly gives a mileage and enhance the recall value among customers.



Gate Arches have been installed during Ganesh Chaturthi in Mumbai, Pune, Nagpur



Product placement at retail shop

Pan India Outdoor & BTL Activations

Retail branding & outdoor campaigns are placed in high potential areas with a focus of highlighting household products to cater the mass audience



Hoarding at MG Road, Raipur



Pole kiosk branding near Ezra Street, Kolkata Market during Durga Puja festival