

**TO REDUCE OVERLOADING OF INFRA** LED bulbs consume less power than commonly used incandescent bulbs; 7 watt bulbs being sold for ₹80, 9 watt bulbs being sold for ₹99



Consumers can purchase LED lights through counters at power substations in the city.

SAKIB ALI/HT PHOTOS

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**GHAZIABAD:** In a bid to reduce electricity consumption and decrease load on the existing power infrastructure, the Uttar Pradesh Power Corporation Limited (UPPCL) has started selling LED bulbs to consumers.

The 7 watt bulbs are being sold at ₹80 while the 9 watt bulbs are being sold at ₹99. Officials said that around 3,000 LED bulbs were sold during the first three days of the scheme.

The LED bulbs consume less power than the commonly used incandescent bulbs.

The electricity department is selling LED bulbs through counters at electricity substations in Nehru Nagar, Raj Nagar, Sector 10 and Sector 16 of Vasundhara, Rajendra Nagar, Shalimar Garden and Shipra Sun City.

“Under the scheme, consumers will have to bring their latest electricity bill.



The discom has procured 1.4 lakh LED bulbs for sale in the Ghaziabad zone.

All those using a connection with a load of up to 2 kilowatt can purchase up to five LED bulbs and those using a load of more than 2 kilowatt can purchase up to 10 bulbs. The bulbs are offered in capacities of 7 watt and 9 Watt, and cost ₹80 and ₹99 each, respectively,” Arvind Rajvedi, chief engineer (distribution) of the

Paschimanchal Vidyut vitaran Nigam Limited, said.

PVVNL, in the first lot, has received nearly 1.4 lakh bulbs for sale in the Ghaziabad zone. The electricity operator has purchased nearly 42 lakh bulbs at a cost of ₹35.88 crore.

These are to be distributed under the PVVNL circles in Meerut, Gautam Budh Nagar, Ghaziabad, Hapur and Bulandshahr, among other districts in the zone.

“The scheme is attractive due to low cost of the bulbs, which are generally available in market between ₹200 to ₹500. I will purchase the bulbs and will recommend it to my relatives and friends if the quality is durable,” Lokesh Kumar of Govindpuram said.

Officials of the power department said that the bulbs will carry a warranty for two years.

“If a consumer comes to us with a fused bulb during the warranty period, the same will

be replaced at the counter,” Rajvedi said.

“The bulbs have special marks of the company and PVVNL for easy identification. We urge consumers to purchase and use the low-cost bulbs offered by the department,” he said.

Officials said that the idea behind the scheme is to provide low cost bulbs to consumers, besides reducing electricity consumption.

“We expect that the cost (of LED bulbs) in open markets will come down once the sales of our LED bulbs picks up pace,” Rajvedi said.

“In an earlier scheme, the bulbs were offered on instalments but the idea was scrapped because it was not possible to maintain sizeable records for the paid and pending instalments. The scheme will also help the middle class consumers move to a more cost-effective, energy-saving option,” Rajvedi said.