



NEWS

Mar. - Apr. - 2006



HPL at Elecrama

ELECRAMA 2006, the largest exhibition of Electrical, Industrial Electronics and Allied Products in South Asia was organized by IEEMA from 18th to 22nd January, 2006 at Mumbai, providing unique opportunity for exhibitors to interact with Indian and International buyers.

India is the fast developing economy, with emphasis on strong infrastructure and economic growth, having pool of skilled human resources. The world today are viewing India as a manufacturing hub & MNCs are setting their R&D and Design Centres in India besides looking for local competent partners.

India is witnessing GDP growth of over 7% p.a., and with increasing power generation capacity there would be bolstering of power transmission

and distribution segment in the next 8-10 years. This creates a great opportunity for Indian Electrical Industry with more consumers both new and existing, in domestic and industrial market segment, who will be aspiring for world-class products. HPL has been producing world-class quality products matching International standards with vision to service both domestic and export markets.

HPL Group, now in its 50th Glorious year 1956 - 2006, has been relentlessly pursuing vision of creating a niche, as major player in Indian Electrical Industry. HPL is committed to state-of-the-art technological world-class products in the field of LV Switchgear, Protection Devices, Metering and Energy Management System.

HPL Group stall during ELECRAMA 2006 was visited by over 5,000 visitors from all over India, specially leading Industrial Consultants, Panel Builders, Electrical Contractors, Original Equipment Manufacturers, Engineers from various industry and Electrical Dealers, who were extremely enthused to see HPL Group products.



HPL at Elecrama....



Mr. Anil Sardana Chairman, NDPL New Delhi



Mr. Frank Katusiime Chairman, Board of Directors, Uganda Electricity Transmission Ltd., Uganda

HPL, **THE TECHNOLOGY BRAND OF INDIA**, had a big technology packed stall during ELECRAMA 2006, showcasing their Product Lines from HPL Socomec, HPL Switchgears and MOELLER HPL Product Range.

Socomec SA, France, a JV since 1992 for manufacture and marketing of Switchgear, Meters and Energy Management System. The uniqueness of Metering Product Display was very evident through live demonstration of new DIRIS A40, Dual Source Meter with RS 485, Emfis range of Digital Multi-Function Panel Mounted Meters and Metering Solutions through HT Application Meter, Smart Card Pre-Paid Meter, Tariff Meters including Tri-Vector Meter, Three Phase Static Energy Meter and Single Phase Meters.

Whilst, Socomec full range of Changeover Switches were displayed, a new concept of



DPCOS - Digital Programmable Changeover Switch, live demonstration model was the star attraction of the stall.



HPL at Elecrama....



MOELLER HPL, the latest Joint Venture of HPL with European Giant, the **MOELLER Group**, was launched during the exhibition, displaying their range of **Xpole** Protective Devices...MCBs, RCCB, RCBO, Motor Starters, Controlling and Switching devices, Measuring Instruments, Surge Protection Devices including Moulded Case Circuit Breakers and **Xboard** Distribution System.

MOELLER, **estd. 1899**, with head quarter at Bonn, Germany, is a leading international specialist in electro technology, aim to inspire enthusiasm for the **MOELLER** brand on a broad basis having strong local partner and with Global Competence.

MOELLER HPL holding is it will have

India Pvt. Ltd., the equity 51:49, and in the first phase initial investment of

US \$ 10 million. The Joint Venture plant is being setup at Jabli, Himachal Pradesh, and shall be operated by April 2006.

MOELLER 



Range:

Building Automation & Industrial Automation

- Protective Devices
- Moulded Case Circuit Breakers
- Controlling and Switching Devices
- Measuring Instruments
- Surge Protection Devices
- Distribution System





MOELLER HPL Joint Venture

On December 9th, MOELLER, the European multinational Electrical Co. and HPL India Ltd. announced the formation of a joint venture company "MOELLER HPL India Pvt. Ltd.". The joint venture is going to start production facility in Himachal Pradesh and shall commence by April 2006 with an initial investment of US \$ 10 million, the joint venture company is going to deal in Building & Industrial Automation Systems products such as, Protective

Devices, Moulded Case Circuit Breakers, Controlling and Switching

Devices, Measuring Instruments, Surge Protection Devices and Distribution Systems.

On this historic occasion, Mr. Manfred Schwarzinger said "MOELLER entry into India is a great movement for the company, as India is a fast growing economy with vast human resources. We are happy to the with HPL as both the companies value technology and quality."



HPL at Dubai

Middle East Electricity Exhibition 2006, a focused business oriented forum for Electrical Manufacturers having 800 exhibitors from 49 countries with 18 National Pavilions, was held from 5th to 8th Feb., 2006 at Dubai.

HPL Group participated in this premium International Exhibition in the Middle East, wherein LV Switchgear, Protection Devices, and Metering Solution were showcased. During the exhibition, we had several distinguished visitors including Distributors, Customers and Agents from over 35 countries visiting HPL stall. The exhibition generated over 174 new International contacts from over 28 countries evincing interest in having business association with HPL.



HPL Stall at Middle East Electricity Exhibition - Dubai



Office at Mumbai



HPL new western zone office at Mumbai was inaugurated by MD, Mr. Lalit Seth along with Directors Mr. Rishi Seth & Mr. Gautam Seth. On this happy occasion, we had presence of Mr. Michael Krumenacker, Socomec S.A, France, Mr. Reinhard Popp, Director International Division - Moeller, Austria, the senior team of HPL and prominent dealers of Mumbai region.

www.hplindia.com



Group Companies

HPL INDIA LIMITED
HPL SOCOMEC PVT. LTD.
MOELLER HPL INDIA PVT. LTD.

Corporate Office: 1/21, Asaf Ali Road, New Delhi - 110 002
 Ph.: 011-23234411, 23234811, 23236811
 Fax : 91-11-23232639 E-mail: hpl@hplindia.com

Produced by:
 Customer Support Service Division
 HPL Publicity Department
 Published by: **Gautam Seth**