

industrial business mart

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delivering knowledge delivering value

Redefining the Contours of the Indian Electronics Industry

The global melt down and the uncertainties of the market caused bit panic in the global electronics industry. However, the growing Indian market for electronic products is over US\$25 bn and is growing at about ~30% per annum! At this rate it is projected to exceed US\$ 70 bn by 2010 and US\$158 Bn by 2015.



HPL set to cross turnover
of Rs.1000 cr by 2010

Gateway to Europe
Hungary



HPL to cross Rs.1000 Crore by 2010

Founded in 1956, the HPL Group is a major player in Indian Electrical Industry with commitment to state of art technology, manufacturing world class products. HPL Group has been serving Indian Industry since last 54 years with time tested, reliable and well-proven products in the field of Switchgears, Protection Devices, Electronic Energy Meters, Energy Management Systems, CFL Lamps, Luminaries and Wires & Cables.

HPL Group is a family managed group of companies and is headed by Lalit Seth, Rishi Seth and Gautam Seth. Sushil Kumar Shinde, the Cabinet Minister for Power launches HPL'S New Generation MCCB, Electronic Energy Meters, Dual Source Meter & Three Phase Power Meter at Elecrama 2010.



Lalit Seth
Chairman & Managing Director
HPL India Ltd

HPL India Limited, a Rs. 700 crore company & Country's leading manufacturer of Reliable Electrical Protection Equipments; Switchgears; Energy Meters, Energy Management Systems, is amongst the key exhibitors in Elecrama 2010.

Elecrama organised by IEEMA, which represents the entire Indian electrical industry, is the largest international exhibition of its kind in Asia and among the biggest in the world, offering an opportunity to industry and trade to exhibit and view, under one roof, a wide variety of electrical,

professional electronics and allied products.

On the first day of Elecrama 2010, the Honourable Minister Sushil Kumar Shinde, the Cabinet Minister for Power, unveiled HPL's three latest, innovative and quality products including the current limiting Moulded Case Circuit Breaker (MCCB), CT-2EMG Plus -Multi Function Dual Source Meter & Ebrit Digital Panel Meters. Also present at the unveiling were Mr Lalit Seth, CMD of HPL India Ltd., Mr Rishi Seth, Jt. Managing Director of HPL India Ltd., Mr. Gautam Seth, Jt. M.D of HPL India Ltd

amongst others.

Unveiling the latest products, Mr. Rishi Seth, Jt. Managing Director, HPL India Limited, said "We have an unwavering commitment to create world class quality products, welcoming the Yr.2010 our latest launches the current limiting Moulded Case Circuit Breaker (MCCB), Multi Function Dual Source Meters & Ebrit Digital Panel Meters are yet another step in the same direction. We at HPL lay a lot of stress on the strategic product positioning based on the specific requirements of the particular intended segment to compliment the efforts at the market place.

Following the simple philosophy of 3D's i.e. Duty to work, Discipline to quality & Devotion to customers today HPL group has created a niche for itself in the electrical industry globally & is now not only recognized for its conventional product line, but also for venturing into hi-tech products suiting each and every market segment."

Mr. Gautam Seth, Jt. M.D. added that, "Poised for a steady growth by providing Safety Electrical Equipment for various segments of society in Domestic, Commercial and Industrial Sectors, HPL is all set to cross a turnover of Rs. 1000 crore by the financial year 2010.

During this period, the company plans to invest additional Rs. 120 crore towards new manufacturing facilities. These additional manufacturing facilities will house expansion



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