

HPL to cross Rs.1000 Crore by 2010

Founded in 1956, the HPL Group is a major player in Indian Electrical Industry with commitment to state of art technology, manufacturing world class products. HPL Group has been serving Indian Industry since last 54 years with time tested, reliable and well-proven products in the field of Switchgears, Protection Devices, Electronic Energy Meters, Energy Management Systems, CFL Lamps, Luminaries and Wires & Cables.

HPL Group is a family managed group of companies and is headed by Lalit Seth, Rishi Seth and Gautam Seth. Sushil Kumar Shinde, the Cabinet Minister for Power launches HPL'S New Generation MCCB, Electronic Energy Meters, Dual Source Meter & Three Phase Power Meter at Elecrama 2010.

HPL India Limited, a Rs. 700 crore company & Country's leading manufacturer of Reliable Electrical Protection Equipments; Switchgears; Energy Meters, Energy Management Systems, is amongst the key exhibitors in Elecrama 2010.

Elecrama organised by IEEMA, which represents the entire Indian electrical industry, is the largest international exhibition of its kind in Asia and among the biggest in the world, offering an opportunity to industry and trade to exhibit and view, under one roof, a wide variety of electrical,

professional electronics and allied products.

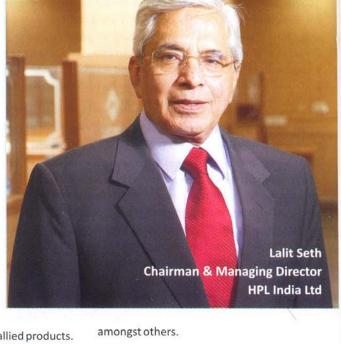
On the first day of Elecrama 2010, the Honourable Minister Sushil Kumar Shinde, the Cabinet Minister for Power , unveiled HPL's three latest, innovative and quality products including the current limiting Moulded Case Circuit Breaker (MCCB), CT-2EMG Plus -Multi Function Dual Source Meter & Ebrit Digital Panel Meters. Also present at the unveiling were Mr Lalit Seth, CMD of HPL India Ltd., Mr Rishi Seth, Jt. Managing Director of HPL India Ltd., Mr. Gautam Seth, Jt. M.D of HPL India Ltd

Unveiling the latest products, Mr. Rishi Seth,, Jt. Managing Director, HPL India Limited, said "We have an unwavering commitment to create world class quality products, welcoming the Yr.2010 our latest launches the current limiting Moulded Case Circuit Breaker (MCCB), Multi Function Dual Source Meters & Ebrit Digital Panel Meters are yet another step in the same direction. We at HPL lay a lot of stress on the strategic product positioning based on the specific requirements of the particular intended segment to compliment the efforts at the market place.

Following the simple philosophy of 3D's i.e. Duty to work, Discipline to quality & Devotion to customers today HPL group has created a niche for itself in the electrical industry globally & is now not only recognized for its conventional product line, but also for venturing into hi-tech products suiting each and every market segment."

Mr. Gautam Seth, Jt. M.D. added that, "Poised for a steady growth by providing Safety Electrical Equipment for various segments of society in Domestic, Commercial and Industrial Sectors, HPL is all set to cross a turnover of Rs. 1000 crore by the financial year 2010.

During this period, the company plans to invest additional Rs. 120 crore towards new manufacturing facilities. These additional manufacturing facilities will house expansion





in Wires & Cables, a new Switchgear manufacturing set-up and expansion in R&D activities of the HPL Group."

The latest additions in the HPL electric product line are:

Moulded Case Circuit Breaker TAB Series:

HPL has developed this current limiting MCCB with the latest technology for heavy duty usage. The MCCB has a unique feature having adjustable thermal and magnet adjustable. The MCCB is suitable for circuit protection in individual enclosures, switchboards, lighting and power panels as well as motor control centers.

HPL's MCCB is designed to be trip- free & protect systems against overload and short circuits up to 65kA with the full range of accessories. Made with BMC material that is unbreakable and has a very high dielectric strength, HPL's MCCB will be available in various frame sizes rated current from 10A-800A in both fixed & adjustable magnetic settings.

CT-2EMGPlus, a Multi Function Dual Source

Meter:

HPL has launched the energy metering solutions of two sources in one meter. Some of the features of HPL Socomec's CT-2EMGPlus, a multi function dual source meter include it measures over 45 Parameters including Voltage, Current, Frequency, kW, kVA; kVAr, PF, Active Energy for Mains, Generator and Total, MD in kW and kVA for Mains and generator separately with date and time, run hours & power on hours, last 6 months history parameters for kWh and MD through communication, last 10 event logging for Mains / Generator switching, amongst others.

Ebrit Digital Panel Meter:

Another innovative product from the basket of HPL, Three Phase Power Meter is accuracy packed in technology. Its unique feature include kW, kVA, kVAr on a same meter - Site selectable, Accuracy Maintained through out the range, Universal auxiliary supply: 80 to 300V AC/DC, Push Button based site programming of CT ratio, Coloured indication for R, Y & B phases, Bright 4 Digit 11mm LED display, Auto adjustable decimal point, Auto

scroll facility & Scroll Lock facility provided, Password protected programming, amongst others.

HPL Group is set on a turnover of Rs. 1000 crore in the current year 2010. The company has 69 marketing offices spread throughout the country with 1200 authorised dealers and over 15000 retailers. The Group has manpower of over 5000 people. HPL has its presence overseas in South East Asia, Middle East, Africa and Europe.

The products in HPL manufacturing facilities under the supervision of its technical team are the best in terms of technology, quality and design and are the latest available in Europe and now manufactured in India.

HPL also have two foreign Joint Ventures with equity participation with SOCOMEC SA, France and Moeller, an Eaton Group company of USD 12 Billion, manufacturing and supplying Electrical Protection Systems.

For further information please contact Daljeet Kaur-Manager (Communication) Tel.: 011 23234411 email :hpl@hplindia.com website:www.hplindia.com



