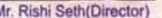
## **HPL Company Profile**

HPL Group, since 1956, has been pursuing the vision of creating a niche, as a major player t h e

Mr. Lalit Seth(CMD) Electrical Industry with commitment to world class quality products. HPL Group, now celebrating its glorious 50 years: 1956 - 2006 is one of the leading manufacturers of Low voltage Switchgear and Protection Devices, capitalising on its technical expertise and unique skill sets and it has formed strategic alliances with Socomec, France and Moeller, Austria for growth in revenue and profitability in operations.

The Marketing Division is manned by a team of trained professionals reaching out to customers. To sharpen its focus and enhance its customer reach in the domestic market, HPL operates through three Strategic Business Units: LV Switchgears, Mr. Rishi Seth(Director) Mr. Gautam Seth(Director) LV Protection Devices and Metering & Energy Management System. With the various initiatives underway and the new product







subsidiaries of Socomec S.A., France are Joint Ventures for manufacturing and marketing of

## Light Up Your Spirit

Metering & Energy Management Systems.

HPL is one the largest manufacturer's of Electronic Meters in India, Market leader in On-Load Change over Switches, fastest growing company in the MCB segment. HPL, perceived as a single source for all low voltage electrical requirements is now foraying into compact fluorescent lamps (CFL) as a strategy to enable brand expansion and to leverage the vast distribution network.

HPL with turnover of around Rs. 250 crores has strength of over 2000 work force including Technocrats, Design and R&D Engineers and Marketing Professionals. HPL's growth strategy is focused on



Mr. G P Singh (Regional manager)



Mr. D V Mehta (Vice President)



launches slated to be launched in 2006, the Company should be able to record an excellent performance in 2006-07.

SOCOMEC HPL & HPL SOCOMEC,

Switchgear and Electronic Energy Meters. MOELLER HPL, a subsidiary of Moeller, Austria is a joint Venture for manufacturing and marketing the latest world-class Power Distribution and Protection Components.