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# ABIDING FUTURE

-a space marketing feature

**SCROLLING BACK:** HPL Group, since 1956, has been pursuing the vision of creating a niche, as a major player in the Electrical Industry with commitment to world class quality products. HPL Group, now celebrating its glorious 50 years: 1956-2006 is one of the leading manufacturers of Low Voltage Switchgear and Protection Devices, Metering & Energy Management Systems.



LALIT SETH, CMD.

**FIRST PERSON:** "We're leveraging various technologies with the objective of creating a value chain that makes us one of the most technologically advanced companies. In line with our global vision we have been gearing up our operations by strengthening current business practices and aligning them with the best global standards", says Lalit Seth, CMD.

**MAKER'S CORNER:** HPL's constant adherence to Excellence in Quality and Expertise in Marketing has ensured a reliable brand image and a dominant market share in each of its product lines in India. HPL with turnover of around Rs. 250 crores has strength of over 2000 work force including Technocrats, Design and R&D Engineers and Marketing Professionals. The production units dedicated to deliver international quality standards are located at Okhla (Delhi), Noida (U.P.), Gurgaon (Haryana) and Jabli (H.P.).

**LOOKING AHEAD:** HPL has established an extensive distribution network penetrating the remotest geographical locations supported by 52 branches, more than 600 authorized dealers and more than 4000 authorized retailers and exclusive agents across India and in selected parts of world. In line with its global ambitions, HPL has been gearing up its operations by strengthening current business practices and aligning them with the best global standards to create benchmarks of quality and customer satisfaction.

**HPL Group**  
*THE POWER OF TECHNOLOGY*

Metering      Protection

Switchgears      Lighting

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